



Join us for our 11th annual

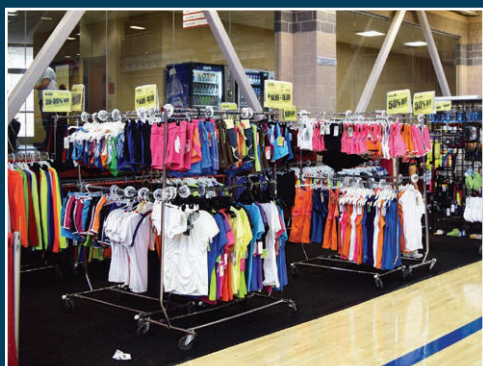
Carmel Marathon

FITNESS EXPO

Marathon ★ Half Marathon ★ Marathon Relay
Indiana Spine Group 10K ★ Indiana Members Credit Union 5K

FRIDAY, APRIL 2, 2021

OUTDOORS on the Carter Green Lawn (Next to the Palladium)



11th Annual Carmel Marathon FITNESS EXPO

Friday, April 2, 2021

Outdoors on the Carter Green Lawn ★ Carmel

The Carmel Marathon Fitness Expo is FREE and open to the public during Registration/Participant Packet Pickup. This is the only location for participants to pick up their packets. There is no registration or packet pickup on race day.

Our Fitness Expo has included exhibitors from across the U.S. featuring running apparel, regional running events, running products, specialty food retailers and local charities. Our Expo offers something for runners and non-runners alike.

This is the first year the Expo will be held outside due to COVID-19.

Fitness Expo Schedule - Friday, April 2, 2021

Move-In:7:00 AM - 11:45 AM

Expo Hours:12:00 PM - 8:00 PM

Move-Out:8:00 PM - 11:00 PM

Location

Carter Green Lawn (southside of the Palladium)
1 Carter Green Carmel, IN 46032

Exhibitors Receive

- A complimentary 10 x 10 tent
- One complimentary race entry for the 11th annual Carmel Marathon, Half Marathon, Marathon Relay, ISG10K or IMCU5K
- 8 ft. table with black table cloth and two chairs
- Access to snacks and drinks provided by CRRG Events
- Ability to serve as a vendor also on race day and to be part of the goodie bag program
- Returning vendors will receive priority choice of booth location(s)

Promotions/Advertisements:

(upon receiving your registration)

- Website exposure on the event's official website with your logo linked to your company website
- Promotion prior to event through event's social media channels
- Post-event email thanking all participants with your logo linked and your contact information

11th Annual Carmel Marathon



FITNESS EXPO REGISTRATION FORM

Carter Green Lawn

★ Carmel, Indiana ★ Friday, April 2, 2021

Register online or mail this completed form with booth rental fee to the address below.

Company Name _____

Contact Person _____ Phone _____

Day of Expo Contact Person _____ Phone _____

Company Address _____

City _____ State _____ Zip _____

Contact Email _____

Description of product/services being exhibited _____

Do you need access to power? ☐ Yes ☐ No

Does your company plan on selling items? ☐ Yes ☐ No If yes, please describe _____

Are you sampling food or beverages? ☐ Yes ☐ No If yes, please describe _____

Returning vendor? ☐ Yes ☐ No If yes, please provide preferred location _____

Signature _____ Date _____

Your signature indicates agreement of terms and conditions on reverse.

Payment Information

☐ Check or Money Order (Make payable to CRRG Events)

☐ Visa ☐ MC ☐ AMEX Card # _____ Exp. Date _____

Name on Card _____

3 or 4-Digit
Security Code

Billing Address _____ Billing Zip _____

Booth Selection

☐ A. 10 x 10 Standard Booth \$400

☐ B. 10 x 10 Corner Booth \$600

☐ C. 10 x 20 Booth \$600

☐ D. 10 x 10 Non-Profit Booth \$250

Participant Goodie Bag Insertion \$250

Amount Enclosed: \$ _____

**Email Nita Brooks at nita@carmelmarathon.com
to reserve your booth space today!**

**Register online, mail or email this completed and
signed form with booth rental fee and proof of liability
insurance to:**

CRRG Events

c/o Carmel Marathon Fitness Expo
4000 W. 106th St.,
Suite 125, Box 408
Carmel, IN 46032

For more information or to secure your booth online, go to carmelmarathon.com.

11th Annual Carmel Marathon Fitness Expo

TERMS AND CONDITIONS

Carter Green Lawn (south side of the Palladium)

Friday, April 2, 2021



The Carmel Marathon Fitness Expo is intended to be a rewarding experience for exhibitors, sponsors, runners and attendees. We want to give you the best chance possible to promote your business and products. In order to assure fairness and priority, all exhibitors are bound by the following Terms and Conditions and any additional Terms and Conditions that the Marathon determines are necessary.

1. Exhibitor **MUST** provide a certificate of insurance naming CRRG Events as an additional insured with a general liability insurance with combined bodily injury and property damage limits of \$500,000 each occurrence with \$1,000,000 aggregate. Carmel Marathon and the Carmel Clay Schools shall not be responsible for loss or damage occurring to Exhibitor's property for any cause.
2. All booths must be prepaid before the booth set-up.
3. Booth/display shall be set up by 10:30 AM on Friday, April 2, 2021.
4. Display shall not extend beyond the assigned space, disturb the aisles or other exhibits.
5. Booth shall remain open and be staffed during Expo hours as stated on registration form.
6. Booths are to remain open until the close of the Expo (Friday, April 2, 9:00 PM) and not dismantled before that time.
7. Carmel Marathon will assign booths at its discretion. Space assignments are subject to reasonable changes by the Carmel Marathon staff.
8. No refunds shall be paid to any Exhibitor who fails to occupy its assigned space for any reason other than a failure of the Marathon to provide exhibition space. In the event that the Marathon is unable to provide exhibition space for a reason other than those events and reasons set forth in Paragraph 13, the Exhibitor agrees that its damages are limited to the refund of any deposit or payment made by the exhibitor.
9. Carmel Marathon has the right to reject exhibits.
10. Exhibitor will not exhibit any merchandise or promotional material other than specified in the reservation form. Carmel Marathon has the right to reject the display of any merchandise or promotional material.
11. Carmel Marathon will hire security to secure materials stored in the exhibition hall during the times the show is not open to the public. Carmel Marathon shall not be liable for the acts or omissions of the security guards. Exhibitor assumes all responsibility for loss, theft or destruction of goods, or personal injuries to itself, its employees, agents, representatives or visitors and will indemnify and hold harmless Carmel Marathon, its officers, employees, agents, volunteers, contractors, sponsors, runners, patrons and Expo attendees from all claims arising from any act, omission or negligence of the Expo Exhibitor.
12. Exhibitor agrees not to deface property and agrees to accept liability for any damage to the property of others or the Carmel High School Fieldhouse. Any damage shall be remedied at Exhibitor's expense and to the satisfaction of the property owner.
13. In the event of war, fire, terrorist attack, public catastrophe, strike, act of God, civil unrest or other uncontrollable cause, the Expo or any part thereof is prevented from being held, or cancelled, Carmel Marathon shall in its sole discretion determine a refund, if any, to be paid to Exhibitors.
14. Exhibitor agrees to the Marathon's promotional, noncommercial use of its images, and the images of its workers, agents and staff, in photographs, video, film or other media depictions of the Expo. Exhibitor agrees to and shall disclose to its workers, agents and staff performing sale or services at the Expo that the Marathon may photograph, film video or otherwise make and use image of such persons for promotional, non-commercial purposes.
15. Each Exhibitor is bound in all respects by these Terms and Conditions. Violations of these Terms and Conditions may result in the forfeiture of the exhibiting space, without refund.



For more information or to secure your booth online, go to carmelmarathon.com.